

Top Five Reasons to Advertise in the Saint Bonaventure High School Yearbook

- ❶ **Show community support**—SBHS students and parents value community businesses who demonstrate a commitment to supporting Ventura area schools.
- ❷ **It's in COLOR**—We offer lower ad rates than local publications, competitive rates among area yearbooks, a legitimate tax deduction, and they are in full color!
- ❸ **Access to potential customers**—Grow your customer base with new and repeat customers, including SBHS faculty, parents, students, plus their friends and family.
- ❹ **A long-lived marketing tool**—Your ad becomes a piece of SBHS history, reviewed by readers again and again through the decades.
- ❺ **Be a part of the Seraph Tradition!**

Ad Rates

Size	Color
Half page	\$280
Quarter page	\$140
Business card	\$70

Full page Ads are available for \$600.00.

Interested?

Ask your *Arches* Staff Member for an advertising contract or call us directly at (805) 648-4903, ext. 153. *Thanks for your support!*

Arches Sponsorship Contract

It's as easy as...

1. Select the sponsorship level you would like to support
2. Check the corresponding box
3. Complete the information at the bottom.

- | | | | | | |
|--------------------------|------|--|--------------------------|-------|----------------------|
| <input type="checkbox"/> | \$20 | Friend of Arches | <input type="checkbox"/> | \$70 | Business Card |
| <input type="checkbox"/> | \$40 | Arches Sponsor
(These options will get sponsor recognition) | <input type="checkbox"/> | \$140 | ¼ page advertisement |
| | | | <input type="checkbox"/> | \$280 | ½ page advertisement |

Name as you would like it to appear on Sponsors Recognition Page:

For business card, ¼ page, or 1/2 page ad (business sponsors only), please attach camera-ready art per dimensions outlined on reverse of contract and be sure to sign an advertisement contract.

Individual or Business Name *(PLEASE PRINT)*

Manager/Owner

(Area) Telephone

Address

City, State, Zip

Ads will be printed exactly as above, or as attached, dependent on limitations of space. If sponsor chooses to be billed for payment, the Arches Marketing Department will send an invoice for the amount checked above. Payment terms are Next 30 days. If SBHS student, no billing is available; please pay in full. Sponsor signature below indicates agreement to the terms of the academic-year sponsorship.

Payment: Bill Check Enclosed

(Payable to Wilson High School)

Sponsor Signature

Date

Parent Signature *(required if sponsor is SBHS student)*

Date

***The Saint Bonaventure H.S.
Yearbook Journalism Program
thanks you for your support!***

Ad Specifications

Half Page: 8½" X 5¼"

Quarter Page: 4¼" X 5¼"

Eighth Page: 4¼" X 2¾" (*standard business card size*)

Quarter Page

4¼"

5¼"

Eighth Page

4¼"

2¾"

Half Page

8½"

5¼"

NOTE:

Dimensions are not to scale in this representation.

What IS "Camera Ready Art"?

When you give us camera ready art, it means that we print your ad exactly as you have submitted it. Your ad will be scanned, then printed by our professional printer. If you are using a photo, you will see crisper, cleaner results if you use an original in your paste-up. Call us if you have any other questions about submitting an ad for publication.